

1 January 2024 version

All Prices do not include VAT and are for a calendar month	Gauteng and Cape Town	Other Cities / Towns	Other Rural Areas (No Capitec Branch in Town)
Single Therapist with 1 free massage per month *	R 425 + 1 free massage per month {Non adult massage therapists only}	R 150 + 1 free massage per month {Non adult massage therapists only}	R nil + 1 free massage per month
Single Therapist {No free massage commitment}	R 750 per month	R 750 per month	R385 per month
2 Therapist Salon {No free massage commitment}	R1 275 per month	R1 275 per month	R640 per month
3-5 Therapist Salon {No free massage commitment}	R1 700 per month [On therapists more than 5 add R340 extra per therapist]	R1 700 per month [On therapists more than 5 add R340 extra per therapist]	R1 700 per month [On therapists more than 5 add R340 extra per therapist]
2-5 Therapist Salon with 1 free massage per month per therapist ****	R850 per month + 1 free massage per therapist per month. [On therapists more than 5 add R170 extra per therapist] {Non adult massage therapists only}	R 150 per therapist per month + 1 free massage per therapist per month. {Non adult massage therapists only}	R nil per therapist per month + 1 free massage per therapist per month.

To list on Message.co.za fill the form in on: <https://message.co.za/therapist/register> (For help please phone Hannelie 074 775 1914)

\* Please note that the 1 free massage per month is cumulative for the period you are listed on Message.co.za. This means if in a particular month no-one chooses you for their free massage it accumulates to the next month. Massage is a 1 hour full body massage as indicated on the diagram and on the same basis as any paying client. Client can come for a treatment without notifying that he/she is using a voucher and only on payment produce the Message.co.za voucher. If the voucher is valid then no fees is payable for the treatment.

\*\* You can upgrade at any point to the package without free massages. **You cannot however migrate back.**

\*\*\* Amounts are payable per calendar month, monthly in advance before the month. Accounts not paid by the 6th of the month is charged a late payment penalty of R120 and the profile will be de-activated till payment is received. Photo and profile changes, after the initial loading, done by head office are charged at R85 per change. Profile changes, including photos, can be done by the therapist herself without costing anything.

\*\*\*\* Salon option with Free Massage is only available to Massage Salons that operate within a Shopping Centre and subject to Free Massages being done on a regular basis, and that no facility/room fee is payable by the therapist to the Salon Owner.

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### Banner Advertising on Massage.co.za

<b>These prices do not include VAT</b>	<b>190 x 240 pixels</b>	<b>180 x 600 pixels (if available)</b>
Cape Town Region	R4 500 per month	R8 500 per month
Pretoria Region	R4 500 per month	R8 500 per month
Johannesburg & Sandton Region	R4 500 per month	R8 500 per month
Cities outside of Gauteng and Cape Town – per region	R1 750 per month per region	R2 750 per month per region
Gauteng Region	R5 600 per month	R10 625 per month
Cape Town & Gauteng Region	R6 700 per month	R12 750 per month
Whole of South Africa	R7 800 per month	R14 875 per month

#### Banner space terms and conditions:

- Banner advertising is payable in advance.
- One calendar month notice is applicable on banner space not booked for a specific period.
- Banner advertising includes the individual listing of all your therapists, but it is not mandatory that you do list them individually. It would be better for business though. Listing therapists does require an evaluation massage.
- The banner must be in a .jpg format. You are responsible for the supply of a suitable banner
- Included in this advertising is the option of free listing of your massage therapists on Massage.co.za as subscribing therapists. For this benefit it is a requirement that all therapists are listed. No monthly free massages will be applicable. We will require an upfront evaluation massage to be done. We strongly recommend that you make use of this option.
- We agree to accept a proportional payment for the first month provided that you commit to advertise the next month as well.
- We will also need a URL to take the users of our site to when they click on the banner. It is important for you that you ensure that this page is the most appropriate page to convert the clients to support your business. We recommend your telephone/cell phone contact details very clear and close to the top left of this page.
- You agree that the URL given will function during the period while advertising with Massage.co.za
  
- We will supply you on a monthly basis with the number of click through' s to your website – you are encouraged to confirm this through the use of Google Analytics. (From a business perspective it is essential that you know the source of your website traffic)
- You are responsible to supply us with an acceptable graphic to be used. This should either be 180 x 240 pixels (or 180 x 600 pixels - if applicable – Portrait orientation.

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- As the banner becomes part of the Massage.co.za site we reserve the right to not allow a graphic if we deem it not suitable. Although we are open minded we do our best to ensure that the website does not become seedy. For that reason total nudity or the exposure of genitals and/or female nipples in the banner or simulation of sex is not acceptable. So also overtly sexual nuances in words or within the graphic. These sentences though are an indication only; the overall requirement is that it must be in good taste and must reflect something of a massage theme
- Please note that we guarantee to show your banner only 20% of the time in your selected area. (In other words we reserve the right to sell 5 banners in a particular spot in a particular area.) Practically speaking you will find that we currently do not have other advertisers and that you will probably get at least 50% of the spot for quite a long time. We will give you notice if the 50% situation is going to change at least a month prior to implementing it.

### **Taking of photo's for Massage.co.za**

- Massage.co.za encourages therapists to load their own photos.
- 4 photos can be loaded on a profile and must be preferably be smaller than 350 K in size. (500K max)
- The same rules as for the banners apply to photos: Total nudity or the exposure of genitals and/or female nipples in photos or the simulation of sex is not acceptable. So also overtly sexual nuances in wording. These sentences though are an indication only; the overall requirement is that it must be in good taste and preferably must reflect something of a massage theme.